

NORTH WEST 2018

RESIDENTIAL CONSTRUCTION IN ACTION

Take your business to the next level with JLC LIVE Northwest

Exhibiting at JLC LIVE is the perfect marketing opportunity for your brand to gain awareness in the residential construction community of the Northwest region.

JLC LIVE Northwest brings over 70 building product manufacturers and a robust education program together to create a one-of-a-kind, trade-only residential construction event. And industry professionals return year after year because of JLC LIVE's unique format of exhibitor-led demonstrations and LIVE installation clinics presented by trusted experts, right on the trade show floor!

About our Attendees



- 89%** of attendees drive from within a 300 mile radius
- 90%** would recommend JLC LIVE to others
- 80%** are repeat visitors to the show
- 37%** company does over \$500k in annual sales volume

EXHIBIT SPACE RATES

\$26.50 per SF by June 1, 2018

(50% deposit due with contract; remaining balance due on Sept.14, 2018)

\$28.50 per SF on or after June 1, 2018

(50% deposit due with contract; remaining balance due on Sept.14, 2018)

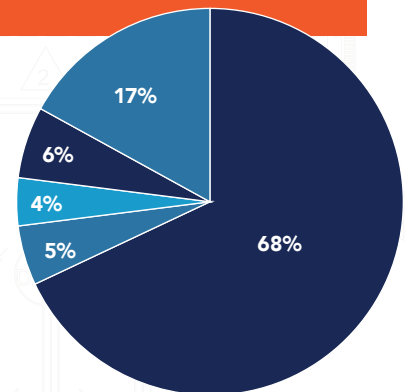
Who's walking the expo floor?

75%

of attendees are final decision makers or significantly influence purchasing decisions

Who they are?

- 68%** Builder/Remodeler/Contractor
- 5%** Handyman/Carpenter
- 4%** Dealer/Distributor
- 6%** Architect/Engineer
- 17%** Other



BOOK YOUR SPACE

Find out how you can boost your brand's impact by creating a custom sponsorship package.



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